

Jan 1, 2015 - Dec 31, 2015

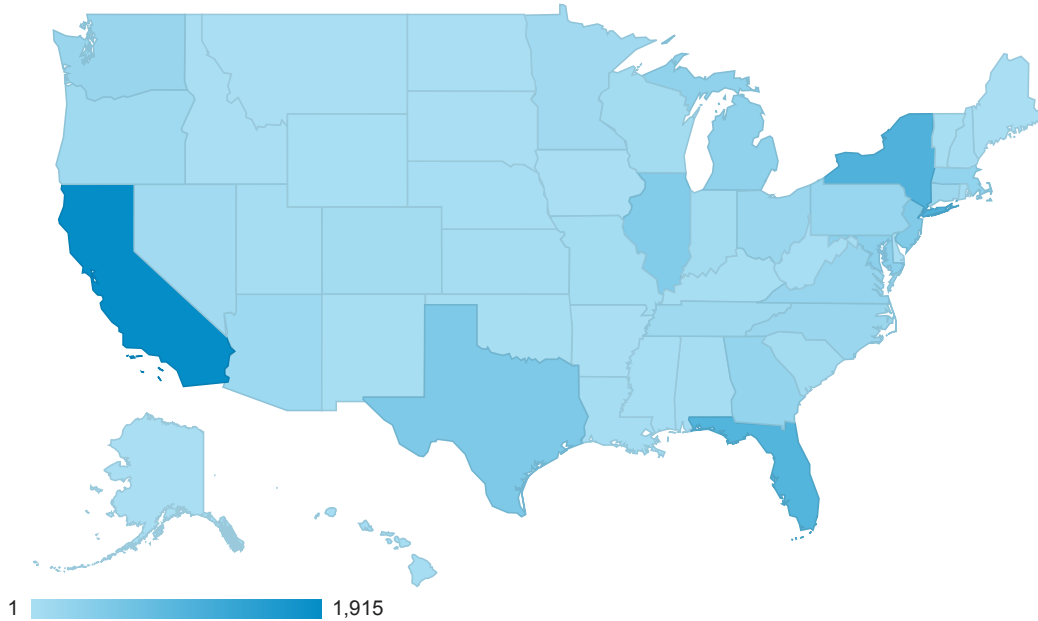
Location

ALL » COUNTRY: United States

All Sessions
89.48%

Map Overlay

Summary



Region	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	9,618 % of Total: 89.48% (10,749)	74.18% Avg for View: 75.39% (-1.60%)	7,135 % of Total: 88.04% (8,104)	51.09% Avg for View: 53.29% (-4.12%)	1.36 Avg for View: 1.33 (2.61%)	00:04:43 Avg for View: 00:04:19 (9.48%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. California	1,915 (19.91%)	71.64%	1,372 (19.23%)	49.56%	1.45	00:04:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. New York	1,046 (10.88%)	72.47%	758 (10.62%)	52.20%	1.37	00:04:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Florida	993 (10.32%)	73.92%	734 (10.29%)	48.74%	1.32	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Texas	520 (5.41%)	78.27%	407 (5.70%)	55.00%	1.29	00:04:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. New Jersey	467 (4.86%)	69.81%	326 (4.57%)	49.25%	1.29	00:04:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. Illinois	454 (4.72%)	66.74%	303 (4.25%)	46.70%	1.27	00:05:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. Maryland	340 (3.54%)	76.18%	259 (3.63%)	61.76%	1.18	00:03:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. Michigan	301 (3.13%)	48.17%	145 (2.03%)	42.52%	1.20	00:04:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. Massachusetts	277 (2.88%)	66.79%	185 (2.59%)	50.90%	1.44	00:04:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. Georgia	253 (2.63%)	81.82%	207 (2.90%)	51.38%	1.47	00:05:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
11. Virginia	225 (2.34%)	83.56%	188 (2.63%)	54.67%	1.30	00:04:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Pennsylvania	217 (2.26%)	79.72%	173 (2.42%)	53.00%	1.31	00:03:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. Washington	201 (2.09%)	78.61%	158 (2.21%)	47.76%	1.38	00:06:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. (not set)	184 (1.91%)	86.41%	159 (2.23%)	66.30%	1.12	00:02:46	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rank	State	Population (Millions)	Area (Square Miles)	Population Density (per Sq Mile)	Unemployment Rate (%)	Median Income (K\$)	Cost of Living Index	Life Expectancy (Years)	Healthcare Spend (K\$)	
15.	Ohio	182 (1.89%)	82.42%	150 (2.10%)	56.59%	1.30	00:05:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
16.	North Carolina	181 (1.88%)	73.48%	133 (1.86%)	54.14%	1.27	00:04:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	Connecticut	157 (1.63%)	70.70%	111 (1.56%)	41.40%	1.15	00:05:52	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Arizona	147 (1.53%)	79.59%	117 (1.64%)	53.06%	1.47	00:04:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Tennessee	131 (1.36%)	81.68%	107 (1.50%)	39.69%	2.23	00:03:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	District of Columbia	124 (1.29%)	80.65%	100 (1.40%)	61.29%	1.52	00:04:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	Oregon	124 (1.29%)	79.03%	98 (1.37%)	43.55%	1.25	00:05:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	Minnesota	110 (1.14%)	80.00%	88 (1.23%)	57.27%	1.44	00:04:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	Nevada	95 (0.99%)	72.63%	69 (0.97%)	57.89%	1.44	00:04:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	Colorado	85 (0.88%)	84.71%	72 (1.01%)	37.65%	1.55	00:05:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	South Carolina	83 (0.86%)	80.72%	67 (0.94%)	54.22%	1.35	00:03:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	Wisconsin	81 (0.84%)	77.78%	63 (0.88%)	45.68%	1.56	00:04:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	Indiana	80 (0.83%)	73.75%	59 (0.83%)	68.75%	1.12	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Missouri	69 (0.72%)	88.41%	61 (0.85%)	55.07%	1.23	00:03:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	Hawaii	52 (0.54%)	51.92%	27 (0.38%)	30.77%	1.52	00:11:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	Louisiana	48 (0.50%)	89.58%	43 (0.60%)	45.83%	1.17	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Utah	47 (0.49%)	85.11%	40 (0.56%)	65.96%	1.89	00:04:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	Kansas	45 (0.47%)	93.33%	42 (0.59%)	71.11%	1.24	00:01:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	Rhode Island	39 (0.41%)	94.87%	37 (0.52%)	71.79%	1.21	00:05:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	Alabama	38 (0.40%)	78.95%	30 (0.42%)	50.00%	1.13	00:02:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	New Hampshire	37 (0.38%)	67.57%	25 (0.35%)	32.43%	2.22	00:10:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	New Mexico	32 (0.33%)	56.25%	18 (0.25%)	37.50%	1.53	00:04:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	Oklahoma	28 (0.29%)	96.43%	27 (0.38%)	39.29%	1.04	00:01:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	Kentucky	26 (0.27%)	92.31%	24 (0.34%)	57.69%	1.62	00:04:54	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	Vermont	23 (0.24%)	56.52%	13 (0.18%)	34.78%	1.26	00:04:07	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	West Virginia	21 (0.22%)	71.43%	15 (0.21%)	47.62%	1.24	00:03:13	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	Nebraska	20 (0.21%)	95.00%	19 (0.27%)	60.00%	1.60	00:01:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	Mississippi	19 (0.20%)	84.21%	16 (0.22%)	47.37%	1.32	00:10:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	Maine	18 (0.19%)	83.33%	15 (0.21%)	61.11%	1.11	00:03:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	Delaware	17 (0.18%)	82.35%	14 (0.20%)	52.94%	1.35	00:06:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	Iowa	17 (0.18%)	94.12%	16 (0.22%)	41.18%	1.12	00:03:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	Arkansas	16 (0.17%)	100.00%	16 (0.22%)	50.00%	1.19	00:03:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	Idaho	15 (0.16%)	93.33%	14 (0.20%)	60.00%	1.53	00:03:39	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	Wyoming	7 (0.07%)	71.43%	5 (0.07%)	42.86%	1.14	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	Alaska	4 (0.04%)	75.00%	3 (0.04%)	25.00%	1.25	00:19:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	Montana	4 (0.04%)	100.00%	4 (0.06%)	75.00%	1.00	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
51.	North Dakota	2 (0.02%)	100.00%	2 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
52.	South Dakota	1 (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
Rows 1 - 52 of 52										

