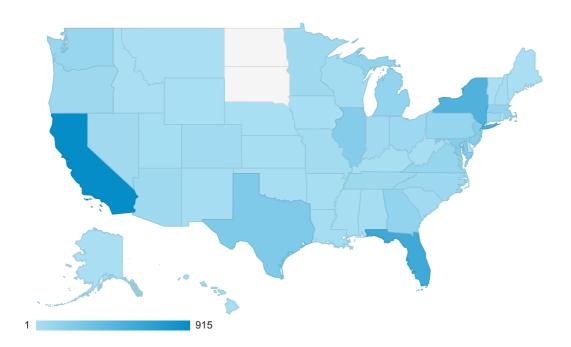


Location

Jan 1, 2015 - Jun 21, 2015

ALL » COUNTRY: United States					
O All Se 89.289	essions %				
Map Overlay					
Summary					



•	•										
		Acquisition			Behavior			Conversions			
R	egion	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value	
		4,828 % of Total: 89.28% (5,408)	75.85% Avg for View: 77.37% (-1.96%)	3,662 % of Total: 87.52% (4,184)	50.19% Avg for View: 52.18% (-3.82%)	1.47 Avg for View: 1.43 (3.09%)	00:04:53 Avg for View: 00:04:28 (9.38%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)	
1.	California	915 (18.95%)	74.32%	680 (18.57%)	48.31%	1.65	00:05:16	0.00%	0 (0.00%)	\$0.00 (0.00%)	
2.	Florida	591 (12.24%)	71.91%	425 (11.61%)	50.25%	1.39	00:05:47	0.00%	0 (0.00%)	\$0.00 (0.00%)	
3.	New York	499 (10.34%)	71.74%	358 (9.78%)	49.30%	1.44	00:04:40	0.00%	0 (0.00%)	\$0.00 (0.00%)	
4.	Texas	238 (4.93%)	78.57%	187 (5.11%)	54.20%	1.45	00:05:22	0.00%	0 (0.00%)	\$0.00 (0.00%)	
5.	Illinois	212 (4.39%)	74.06%	157 (4.29%)	52.36%	1.40	00:04:42	0.00%	0 (0.00%)	\$0.00 (0.00%)	
6.	New Jersey	209 (4.33%)	73.68%	154 (4.21%)	46.41%	1.39	00:04:53	0.00%	0 (0.00%)	\$0.00 (0.00%)	
7.	Maryland	201 (4.16%)	86.07%	173 (4.72%)	66.67%	1.28	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)	
8.	Michigan	136 (2.82%)	58.82%	80 (2.18%)	41.18%	1.32	00:04:51	0.00%	0 (0.00%)	\$0.00 (0.00%)	
9.	Georgia	132 (2.73%)	78.79%	104 (2.84%)	48.48%	1.58	00:04:51	0.00%	0 (0.00%)	\$0.00 (0.00%)	
10.	Massachusetts	130 (2.69%)	62.31%	81 (2.21%)	46.15%	1.53	00:04:30	0.00%	0 (0.00%)	\$0.00 (0.00%)	
11.	(not set)	126 (2.61%)	96.83%	122 (3.33%)	74.60%	1.15	00:01:53	0.00%	0 (0.00%)	\$0.00 (0.00%)	
12.	Virginia	118 (2.44%)	83.05%	98 (2.68%)	56.78%	1.42	00:05:02	0.00%	0 (0.00%)	\$0.00 (0.00%)	
13.	Pennsylvania	113 (2.34%)	72.57%	82 (2.24%)	49.56%	1.31	00:03:23	0.00%	0 (0.00%)	\$0.00 (0.00%)	
14.	Washington	105 (2.17%)	80.00%	84 (2.29%)	42.86%	1.33	00:07:41	0.00%	0 (0.00%)	\$0.00 (0.00%)	

15.	North Carolina	80 (1.6	%) 81.25%	65 (1.77%)	55.00%	1.22	00:05:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
16.	Ohio	79 (1.6	%) 84.81%	67 (1.83%)	55.70%	1.39	00:03:09	0.00%	0 (0.00%)	\$0.00 (0.00%)
17.	Oregon	75 (1.5	77.33%	58 (1.58%)	36.00%	1.29	00:06:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
18.	Tennessee	75 (1.5	88.00%	66 (1.80%)	30.67%	2.51	00:03:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
19.	Arizona	68 (1.4	%) 76.47%	52 (1.42%)	54.41%	1.24	00:04:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
20.	Minnesota	65 (1.3	86.15%	56 (1.53%)	53.85%	1.52	00:05:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
21.	Connecticut	64 (1.3	%) 71.88%	46 (1.26%)	34.38%	1.09	00:03:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
22.	District of Columbia	58 (1.2	%) 82.76%	48 (1.31%)	63.79%	1.33	00:03:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
23.	Indiana	53 (1.1	%) 62.26%	33 (0.90%)	75.47%	1.15	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
24.	Nevada	53 (1.1	%) 75.47%	40 (1.09%)	56.60%	1.60	00:05:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
25.	Colorado	48 (0.9	%) 81.25%	39 (1.06%)	37.50%	1.73	00:07:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
26.	South Carolina	43 (0.8	%) 76.74%	33 (0.90%)	51.16%	1.51	00:03:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
27.	Missouri	38 (0.7	%) 84.21%	32 (0.87%)	55.26%	1.26	00:03:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	Wisconsin	38 (0.7	%) 73.68%	28 (0.76%)	31.58%	1.95	00:06:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
29.	Utah	28 (0.5	%) 78.57%	22 (0.60%)	75.00%	2.43	00:04:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	New Hampshire	27 (0.5	59.26%	16 (0.44%)	29.63%	2.33	00:13:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Louisiana	22 (0.4	81.82%	18 (0.49%)	50.00%	1.18	00:03:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	Alabama	21 (0.4	80.95%	17 (0.46%)	42.86%	1.19	00:02:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
33.	New Mexico	19 (0.3	%) 42.11%	8 (0.22%)	21.05%	1.21	00:05:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
34.	Kentucky	15 (0.3	%) 93.33%	14 (0.38%)	53.33%	1.93	00:04:31	0.00%	0 (0.00%)	\$0.00 (0.00%)
35.	Oklahoma	13 (0.2	92.31%	12 (0.33%)	23.08%	1.08	00:02:42	0.00%	0 (0.00%)	\$0.00 (0.00%)
36.	Rhode Island	13 (0.2	92.31%	12 (0.33%)	61.54%	1.62	00:13:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
37.	Arkansas	12 (0.2	100.00%	12 (0.33%)	41.67%	1.25	00:04:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
38.	Kansas	12 (0.2	91.67%	11 (0.30%)	50.00%	1.17	00:01:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
39.	Mississippi	12 (0.2	91.67%	11 (0.30%)	41.67%	1.42	00:06:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
40.	West Virginia	12 (0.2	58.33%	7 (0.19%)	33.33%	1.25	00:04:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
41.	Hawaii	11 (0.2	%) 100.00%	11 (0.30%)	54.55%	2.27	00:01:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
42.	Iowa	11 (0.2	%) 90.91%	10 (0.27%)	18.18%	1.18	00:04:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
43.	Idaho	8 (0.1	%) 87.50%	7 (0.19%)	37.50%	1.88	00:06:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
44.	Maine	7 (0.1	%) 100.00%	7 (0.19%)	42.86%	1.43	00:07:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
45.	Vermont	7 (0.1	%) 85.71%	6 (0.16%)	28.57%	1.86	00:07:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
46.	Nebraska	5 (0.1	%) 100.00%	5 (0.14%)	20.00%	3.00	00:03:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
47.	Wyoming	4 (0.0	100.00%	4 (0.11%)	50.00%	1.00	00:01:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
48.	Alaska	3 (0.0	66.67%	2 (0.05%)	33.33%	1.33	00:24:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
49.	Delaware	3 (0.0	33.33%	1 (0.03%)	0.00%	1.00	00:08:59	0.00%	0 (0.00%)	\$0.00 (0.00%)
50.	Montana	1 (0.0	100.00%	1 (0.03%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

© 2015 Google