Location

Jan 1, 2014 - Dec 31, 2014
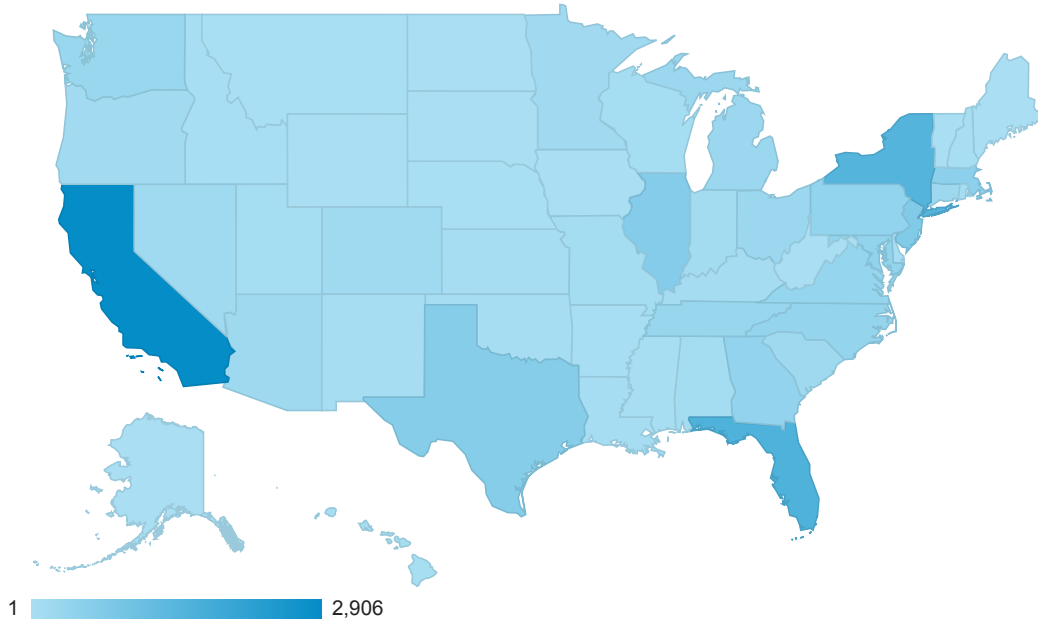
ALL » COUNTRY: United States

All Sessions
93.49%

Map Overlay

Summary

1   2,906

Region	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	14,666 % of Total: 93.49% (15,687)	73.83% Avg for View: 74.85% (-1.36%)	10,828 % of Total: 92.22% (11,741)	48.42% Avg for View: 49.93% (-3.02%)	1.41 Avg for View: 1.39 (1.47%)	00:05:33 Avg for View: 00:05:18 (4.79%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	$0.00 % of Total: 0.00% ($0.00)
1. California	2,906 (19.81%)	71.27%	2,071 (19.13%)	48.69%	1.33	00:05:32	0.00%	0 (0.00%)	$0.00 (0.00%)
2. Florida	1,604 (10.94%)	71.01%	1,139 (10.52%)	49.56%	1.35	00:05:59	0.00%	0 (0.00%)	$0.00 (0.00%)
3. New York	1,521 (10.37%)	70.28%	1,069 (9.87%)	49.57%	1.39	00:06:35	0.00%	0 (0.00%)	$0.00 (0.00%)
4. New Jersey	723 (4.93%)	72.20%	522 (4.82%)	46.75%	1.40	00:05:50	0.00%	0 (0.00%)	$0.00 (0.00%)
5. Illinois	670 (4.57%)	73.88%	495 (4.57%)	54.48%	1.36	00:03:58	0.00%	0 (0.00%)	$0.00 (0.00%)
6. Texas	631 (4.30%)	77.02%	486 (4.49%)	52.77%	1.28	00:05:02	0.00%	0 (0.00%)	$0.00 (0.00%)
7. Massachusetts	518 (3.53%)	66.41%	344 (3.18%)	40.54%	1.45	00:05:20	0.00%	0 (0.00%)	$0.00 (0.00%)
8. Pennsylvania	427 (2.91%)	81.73%	349 (3.22%)	50.12%	1.33	00:03:51	0.00%	0 (0.00%)	$0.00 (0.00%)
9. Georgia	414 (2.82%)	85.27%	353 (3.26%)	48.55%	1.43	00:05:03	0.00%	0 (0.00%)	$0.00 (0.00%)
10. Maryland	402 (2.74%)	80.85%	325 (3.00%)	50.50%	1.35	00:06:15	0.00%	0 (0.00%)	$0.00 (0.00%)
11. North Carolina	374 (2.55%)	73.26%	274 (2.53%)	45.45%	1.33	00:05:59	0.00%	0 (0.00%)	$0.00 (0.00%)
12. Virginia	369 (2.52%)	80.22%	296 (2.73%)	47.43%	1.46	00:04:30	0.00%	0 (0.00%)	$0.00 (0.00%)
13. Tennessee	326 (2.22%)	75.46%	246 (2.27%)	34.36%	3.22	00:06:15	0.00%	0 (0.00%)	$0.00 (0.00%)
14. Washington	300 (2.05%)	75.67%	227 (2.10%)	45.00%	1.35	00:06:20	0.00%	0 (0.00%)	$0.00 (0.00%)

15.	Ohio	**270** (1.84%)	82.59%	223 (2.06%)	48.52%	1.30	00:04:11	0.00%	0 (0.00%)	$0.00 (0.00%)
16.	Michigan	**260** (1.77%)	76.92%	200 (1.85%)	51.92%	1.38	00:04:22	0.00%	0 (0.00%)	$0.00 (0.00%)
17.	Connecticut	**233** (1.59%)	75.54%	176 (1.63%)	52.36%	1.17	00:05:31	0.00%	0 (0.00%)	$0.00 (0.00%)
18.	South Carolina	**218** (1.49%)	55.96%	122 (1.13%)	42.66%	1.60	00:07:07	0.00%	0 (0.00%)	$0.00 (0.00%)
19.	Arizona	**217** (1.48%)	81.11%	176 (1.63%)	48.39%	1.38	00:05:19	0.00%	0 (0.00%)	$0.00 (0.00%)
20.	Colorado	**185** (1.26%)	69.19%	128 (1.18%)	46.49%	1.64	00:06:07	0.00%	0 (0.00%)	$0.00 (0.00%)
21.	Nevada	**170** (1.16%)	67.06%	114 (1.05%)	51.76%	1.58	00:12:20	0.00%	0 (0.00%)	$0.00 (0.00%)
22.	Minnesota	**167** (1.14%)	75.45%	126 (1.16%)	41.92%	1.16	00:04:41	0.00%	0 (0.00%)	$0.00 (0.00%)
23.	Oregon	**143** (0.98%)	74.83%	107 (0.99%)	40.56%	1.38	00:05:18	0.00%	0 (0.00%)	$0.00 (0.00%)
24.	(not set)	**141** (0.96%)	78.72%	111 (1.03%)	61.70%	1.32	00:03:34	0.00%	0 (0.00%)	$0.00 (0.00%)
25.	District of Columbia	**128** (0.87%)	80.47%	103 (0.95%)	61.72%	1.47	00:02:24	0.00%	0 (0.00%)	$0.00 (0.00%)
26.	Indiana	**117** (0.80%)	76.07%	89 (0.82%)	42.74%	1.13	00:06:48	0.00%	0 (0.00%)	$0.00 (0.00%)
27.	Missouri	**109** (0.74%)	89.91%	98 (0.91%)	47.71%	1.26	00:03:34	0.00%	0 (0.00%)	$0.00 (0.00%)
28.	Alabama	**102** (0.70%)	74.51%	76 (0.70%)	50.00%	1.36	00:04:02	0.00%	0 (0.00%)	$0.00 (0.00%)
29.	Kentucky	**95** (0.65%)	71.58%	68 (0.63%)	44.21%	1.69	00:06:11	0.00%	0 (0.00%)	$0.00 (0.00%)
30.	Rhode Island	**89** (0.61%)	77.53%	69 (0.64%)	31.46%	1.11	00:05:49	0.00%	0 (0.00%)	$0.00 (0.00%)
31.	Utah	**88** (0.60%)	75.00%	66 (0.61%)	46.59%	1.18	00:05:30	0.00%	0 (0.00%)	$0.00 (0.00%)
32.	Wisconsin	**87** (0.59%)	80.46%	70 (0.65%)	50.57%	1.25	00:03:55	0.00%	0 (0.00%)	$0.00 (0.00%)
33.	Oklahoma	**76** (0.52%)	63.16%	48 (0.44%)	43.42%	1.13	00:05:00	0.00%	0 (0.00%)	$0.00 (0.00%)
34.	Kansas	**63** (0.43%)	82.54%	52 (0.48%)	53.97%	1.13	00:03:55	0.00%	0 (0.00%)	$0.00 (0.00%)
35.	Louisiana	**61** (0.42%)	95.08%	58 (0.54%)	50.82%	1.62	00:04:27	0.00%	0 (0.00%)	$0.00 (0.00%)
36.	Delaware	**57** (0.39%)	54.39%	31 (0.29%)	49.12%	1.44	00:07:54	0.00%	0 (0.00%)	$0.00 (0.00%)
37.	New Mexico	**57** (0.39%)	80.70%	46 (0.42%)	56.14%	1.82	00:03:14	0.00%	0 (0.00%)	$0.00 (0.00%)
38.	Mississippi	**53** (0.36%)	67.92%	36 (0.33%)	41.51%	1.57	00:06:48	0.00%	0 (0.00%)	$0.00 (0.00%)
39.	Hawaii	**52** (0.35%)	55.77%	29 (0.27%)	51.92%	1.37	00:05:17	0.00%	0 (0.00%)	$0.00 (0.00%)
40.	New Hampshire	**39** (0.27%)	76.92%	30 (0.28%)	28.21%	1.51	00:11:12	0.00%	0 (0.00%)	$0.00 (0.00%)
41.	Arkansas	**32** (0.22%)	87.50%	28 (0.26%)	37.50%	1.03	00:04:42	0.00%	0 (0.00%)	$0.00 (0.00%)
42.	Idaho	**32** (0.22%)	93.75%	30 (0.28%)	62.50%	1.84	00:03:06	0.00%	0 (0.00%)	$0.00 (0.00%)
43.	Iowa	**27** (0.18%)	74.07%	20 (0.18%)	25.93%	1.26	00:04:09	0.00%	0 (0.00%)	$0.00 (0.00%)
44.	West Virginia	**24** (0.16%)	83.33%	20 (0.18%)	58.33%	1.38	00:03:55	0.00%	0 (0.00%)	$0.00 (0.00%)
45.	Vermont	**21** (0.14%)	95.24%	20 (0.18%)	47.62%	1.95	00:05:02	0.00%	0 (0.00%)	$0.00 (0.00%)
46.	Maine	**20** (0.14%)	95.00%	19 (0.18%)	60.00%	0.95	00:01:47	0.00%	0 (0.00%)	$0.00 (0.00%)
47.	Nebraska	**18** (0.12%)	94.44%	17 (0.16%)	61.11%	1.17	00:02:26	0.00%	0 (0.00%)	$0.00 (0.00%)
48.	Montana	**14** (0.10%)	78.57%	11 (0.10%)	35.71%	1.14	00:07:16	0.00%	0 (0.00%)	$0.00 (0.00%)
49.	South Dakota	**5** (0.03%)	80.00%	4 (0.04%)	40.00%	1.80	00:03:23	0.00%	0 (0.00%)	$0.00 (0.00%)
50.	Wyoming	**5** (0.03%)	100.00%	5 (0.05%)	60.00%	1.00	00:01:13	0.00%	0 (0.00%)	$0.00 (0.00%)
51.	Alaska	**3** (0.02%)	100.00%	3 (0.03%)	66.67%	1.00	00:01:46	0.00%	0 (0.00%)	$0.00 (0.00%)
52.	North Dakota	**2** (0.01%)	100.00%	2 (0.02%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)
53.	(not set)	**1** (0.01%)	100.00%	1 (0.01%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	$0.00 (0.00%)

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